

ONLY

DROP-DEAD GORGEOUS SPRING WRAPPING

This spring **ONLY** is all about looking good with simple, classic key-items. An intellectual bohemian-look with genuine elements such as khaki, true blue denim, old-fashioned striped men's shirts and simple dresses dominates this season. The style is mixed up with a music festival-inspired look dominated by casual pants, denim hot pants and shirts as well as feminine tops and beautiful jersey dresses in clear colours.

Denim and chequered shirts play a great role in the **ONLY** collection this spring. Fitted, oversized and a bolder cropped version of the shirts are seen in the collection. Boxy 70's jeans are back and generally the waist is climbing its way up on pants, shorts and skirts this season.

Create a boyish look in high-waisted boxy khaki trousers, a striped shirt and denim waistcoat, be girly in a short simple houndstooth patterned 'Laura Ingalls- like' dress and laced boots or festival-chick in shorts and a denim shirt. The choice is yours – as long as you're having fun!

Awesome clean-cut cotton tube dresses or khaki shorts create an intellectual bohemian-look if you mix it with belting leather, simple white men's shirts and casual tees. Sassy high-waisted leather shorts, blue jeans and denim waistcoats add a raw touch to the look. Play with the styling and add rough lace boots or soft loafers to suit your mood.

Camping at music festivals calls for comfortable but dressy clothes. Azure feminine jersey dresses and patterned tops are mixed with cute pale yellow porcelain-flowered denim hot pants. Add an army-inspired jacket to create a cool and functional look.

The **ONLY** look is clean and effortless because this season clothes should be simple and uncomplicated but still drop-dead gorgeous. And isn't that how life should be? Simple, uncomplicated and served in a drop-dead gorgeous wrapping?

Best,

ONLY

The ONLY spring collection is in stores from January/March.

Pack shots for press use can be downloaded at
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