

ONLY®

CALIFORNIA DREAMING



PRESS RELEASE
ONLY SUMMER 2011 (MAY-JULY)

Summer. The California sun heats up everything. Life is like a dream, and you are the star of the show.

ONLY has arrived in **Los Angeles, California**, where the days are spent by the sea, and dreams become reality when evening falls.

This summer's collection has been designed for long summer days - when day and night merge, and beach clothes become evening wear.

Dresses in yellow and orange block colours are the focus, inspired by the sun-ripened citrus fruits of California. Sweet cherry-print dresses and tops add a sweetness, while denim hot pants, printed tees and seductive blouses give an edge to the look and the just-right ONLY vibe.

Muster your courage and take the plunge - **ONLY DRESSES YOU FOR YOUR DREAMS!**

This Press Release and the accompanying images made freely available for editorial use.

The **clothes are available in ONLY shops** throughout the country from **May to July 2011.**

